

Erin Seeto | Senior Consultant

Erin's journey into evaluation began in the public sector and she completed her Masters in Analytics to enhance her expertise. Erin draws from her experience in stakeholder engagement, relationship maintenance, and graphic design, to her work analysing data and synthesising findings.

She is passionate about bringing evaluation findings to life through captivating communications.



Evaluation helps inform decision making and can provide valuable insights to improve programs and initiatives. I enjoy interacting with people, unpacking data and communicating it in a way that is most useful to stakeholders.

Education:

- Master of Analytics, University of New South Wales, 2022
- Bachelor of Design (Honours), University of New South Wales, 2017

Sector experience: Health and social wellbeing

Having worked 3 years in NSW Health, Erin has a detailed understanding of the context in which government health agencies work. She has a strong interest in the health policy context, ranging from community health and wellbeing to organisational health, and is passionate improving health outcomes for society. She has been involved in several health-related projects, working with federal and state government departments and not-for-profit organisations.

- iCanQuit Digital Implementation Evaluation (Cancer Institute NSW, 2024–2026)
- Intellectual Disability Health Service Evaluation (Ministry of Health, 2024–2025)
- Findings from Consultation on the Draft National Framework for Genomics in Cancer Control (Cancer Australia, 2024–2025)
- GP Antenatal Shared Care Process Evaluation (Central Eastern Sydney PHN, 2024)
- Trans and Gender Diverse Care in Community Health (Your Community Health, 2023–2024)
- Assessment of Health and Development Checks in Preschools (NSW Department of Education, February 2022–2023)

Project experience: Data collection, analysis and reporting

Erin has extensive experience in project management, stakeholder engagement, qualitative and quantitative data collection and analysis. She has contributed to many evaluation projects across a range of policy areas including health, education, environment, and aged care.

- NSW Curriculum Reform Qualitative Evaluation Support (NSW Department of Education, 2023–2025)
- Evaluation of the Restacking the Odds Phase 2 (Paul Ramsay Foundation, 2023–2024)
- Project Adaptation Strategy MERI Framework (Department of Climate Change, Energy, the Environment and Water, 2023–2024)

- Get Back in the Game Evaluation (NSW Department of Education, 2023–2024)

Project experience: Data visualisation

Erin's training and work in graphic design for the private and public sector helps her bring data to life through meaningful infographics and data visualisation that capture and communicate key findings at a glance. She has provided visuals from timelines, stakeholder communications and project outlines, to report-on-a-page infographic summaries for many of ARTD's government and not-for-profit clients.

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