

Dr Natalie Janzen | Senior Consultant

Natalie joined ARTD in January 2025 following a postdoctoral fellowship at Eli Lilly. With nearly 10 years of international academic and industry research experience, she brings a strong analytical and quantitative skill set to ARTD. She has strengths in experimental study design and methodology; quantitative data processing, analysis, and visualisation; report writing and presentation; and stakeholder engagement. She has a deep appreciation for the power of data-driven decision making and is passionate about applying her data skills to improve policy and social outcomes.



What I love most about research and evaluation is that I get to be a storyteller: I examine and synthesise quantitative and qualitative datasets to create rich, evidence-based insights that can directly inform programs and policies and have a meaningful, positive impact on people's lives.

Education:

Postdoctoral Research Fellowship, Eli Lilly and Company (2022-2024)
PhD, Australian Catholic University (2022)
MSc (2017), BSc (2015), University of Oklahoma

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Quantitative data analysis

In her academic and industry research career prior to joining ARTD, Natalie gained extensive experience in developing experimental methodology and study design; performing and consulting on quantitative data collection, statistical analysis, and interpretation; project management; and stakeholder engagement. Her MSc and PhD research resulted in [6 publications in peer-reviewed journals](#) and speaker invitations at several international and domestic conferences. As a postdoctoral fellow at Eli Lilly, Natalie was responsible for planning, coordinating, and managing complex, multi-team research studies and experiments. She leveraged her expertise to develop and implement procedures and policies for adoption by multiple research units. Natalie prepared and delivered reports to a wide variety of internal and external stakeholders, including reports that informed decision making at the executive level.

Since joining ARTD, Natalie has been involved in several evaluation projects across several policy sectors, including employment, domestic and family violence, health, and disability. She has specifically

provided quantitative data expertise and analysis, including conducting survey design and mapping to key evaluation questions, and administrative and survey data analysis, visualisation and delivery.

- Evaluation of 1800RESPECT (Department of Social Services, ongoing)
- Evaluation of the Primary Care Pilots (HealthDirect Australia, ongoing)
- NDIS blended payment trials project (National Disability Insurance Agency, ongoing)
- NSW drink and drug driving reforms and combined offence (Transport for NSW, ongoing)

Qualitative data analysis

At ARTD, Natalie has also expanded her data skillset by performing sentiment and thematic analysis of several qualitative datasets.

- Evaluation of 1800RESPECT (Department of Social Services, ongoing)
- Independent Review of PALM Deed and Guidelines (Department of Employment and Workforce Relations, 2025)