PERSONAL
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GEORGIA CLIFT
SENIOR CONSULTANT

Georgia is a seasoned researcher with experience across academia, industry collaborations, and government-funded projects. Her expertise lies in research methodologies, data analysis techniques, and evaluating the robustness of scientific conclusions.

With a primary focus on child participants, caregivers, and educators, Georgia is well versed in both quantitative experiments and qualitative interviews. Georgia's work in the not-for-profit sector has equipped her with insights into evaluating mental wellbeing programs, particularly those delivered digitally and in school environments. She is committed to practicing open science principles, and hopes to encourage collaboration and reproducibility within the evaluation community.

Through evaluation, we can uncover the hidden gems within everyday stories, piecing them into actionable insights that drive real change. This process allows us to tap into the potential of human experiences, propelling changemakers forward on the path of progress and growth.

Georgia brings experience in evaluations and research in child development and behaviour, mental health from her work prior to joining ARTD in 2024. A selection of her previous projects are below.

MENTAL HEALTH AND WELLBEING

» **Resilient Families Program Evaluation** (Smiling Mind, 2023): Conducted analysis of survey data to generate comprehensive technical, plain-language, and funder reports.
» **Australian Mental Wellbeing Index** (Smiling Mind & KPMG, 2023): Co-authored and released a pioneering research report regarding the mental wellbeing of Smiling Mind app users in collaboration with KPMG.
» **Smiling Mind Primary School Program Evaluation** (Smiling Mind, 2023): Collaborated with ACER to create, validate and distribute survey instruments to students and teachers to determine the impact of the program on wellbeing. Secured RISEC approval to visit schools for further qualitative research.
» **App Discovery, Usability and Prototype Testing** (Smiling Mind, 2023): Ran remote interviews with users to determine their needs and preferences in a mental health mobile app. Tested updated app prototype with new and existing users for further refinement.

CHILD BEHAVIOUR, WELLBEING AND DEVELOPMENT

» **Australian Children's Television Cultures: Children's Viewing** (Australian Children's Television Foundation, 2022-Ongoing): Conducted semi-structured qualitative interviews typically and atypically developing 7- to 9-year-olds and their families. Expertly cleaned, organised and analysed complex datasets (including daily media diaries) to generate succinct industry reports and contribute to a publication under review.
» **Egalitarianism in Young Children: An Online, Unmoderated Replication and Verification Report** (Swinburne University of Technology, 2020-2022): Replicated a key developmental study online, using videoconferencing with 3- to 8-year-olds initially, then transitioning to an unmoderated Qualtrics experiment. Developed experimental protocol, data analysis plan, and R script. Confirmed original findings and assessed robustness through alternate analysis methods, leading to publication.
» **Young Children's Indiscriminate Helping Behavior Toward a Humanoid Robot** (Swinburne University of Technology, 2018-2020): Assisted in participant recruitment and administration, data collection with young children, and data management.
» **Do children's social judgement of others influence performance in a false-belief task?** (Swinburne University of Technology, 2020-Present): Contributed to method conceptualisation, pilot testing, participant recruitment and reviewing written work of research students.
» **Dietary patterns, inflammatory salivary biomarkers, stool characterisation and neurocognitive measures among healthy children in Australia** (DANONE, 2018-2022): Assisted in participant recruitment and administration, data collection (including infant cognitive testing and the use of EEG systems) and data management.

PUBLICATIONS

» **Clift, G., Beaudry, J., Leung, S., et al. (2024).** Verification report: Egalitarianism in young children. Infant and Child Development, e2505. https://doi.org/10.1002/icd.2505
» **Martin, D. U., MacIntyre, M. I., Perry, C., Clift, G., Pedell, S., & Kaufman, J. (2020).** Young Children's Indiscriminate Helping Behavior Toward a Humanoid Robot. Frontiers in Psychology, 11. https://doi.org/10.3389/fpsyg.2020.00239