



## PERSONAL

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## EDUCATION

Bachelor of International Business,  
The Australian National University (2017)



Keely is passionate about engaging in meaningful work that will have an impact on the wider community. She has supported evaluations and reviews across a diverse range of projects and sectors. Keely has a background in media communications and brings these skills to her work.



*I love connecting with people to understand a broad range of views and insights. I am passionate about working with people and their programs to help drive improvement. I value our unique position as evaluators to deliver new insights that will improve programs and services, and ultimately better serve their stakeholders.*

## KEELY MITCHELL

### SENIOR CONSULTANT



### DESIGNING AND DELIVERING EVALUATIONS FRAMEWORKS AND PLANS

Keely joined ARTD Consultants after gaining valuable experience in media, where she supported clients in reaching audiences to build awareness in a targeted way. Drawing on this background, she is dedicated to ensuring all of her project deliverables are communicated effectively to ensure clients can meaningfully use the work to support continuous improvement.

- » **Arakwal Aboriginal Community Cultural Watering Plan** (Department of Planning and Environment - Water, 2023): Engaged with the Arakwal Aboriginal Community through four on Country workshops with Aboriginal Elders; interviewed ecologists, hydrologists and department staff and; co-developed a Cultural Watering Plan with the Arakwal community. The Plan communicates Arakwal Aboriginal Community's cultural aspirations and values for the waterways and supports them in advocating for their water rights.
- » **Amaze Organisational Framework** (Amaze, 2023): Worked collaboratively with Amaze to design an organisational framework that will allow them to continuously monitor and improve their programs. The Framework was informed by workshops with key program leads, regular meetings with internal evaluation staff and existing documents and data. Keely also supported Amaze during internal adoption of the Framework.
- » **Integrated Model of Housing and Support Monitoring and Evaluation Framework** (Mission Australia, 2023): Reviewed international and jurisdictional best practice in integrated housing models, including existing evaluation frameworks to derive key indicators for the IMHS Monitoring and Evaluation Framework.

### STAKEHOLDER ENGAGEMENT, DATA COLLECTION AND ANALYSIS

Keely is an experienced evaluator who bring specialists skills in qualitative data design and analysis. She often engages with a broad range of stakeholders including people with disability, service providers, and leaders in government. She is skilled at ensuring stakeholders' views are accurately heard and reflected, balanced with the nuances of the strategic context.

- » **Monitoring of the Autism Connect Service** (Amaze, 2022-current): Conducted interviews with Autistic people, parents/ carers of Autistic people and professionals about their experience of the Autism Connect Service to provide fast and actionable feedback to Amaze.
- » **Evaluation of Youth Community Coordinator Initiative** (Department of Regional NSW, Office of Regional Youth, 2023): Led qualitative research components of the place-based evaluation, including interviewing project staff and community representatives to understand the impact of the Youth Community Coordinator Initiative across 10 areas in regional NSW.
- » **Social Impact Evaluation of the Financial Counselling Grants** (Financial Counselling Foundation, 2022-2023): Managed the evaluation, and conducted, analysed and synthesised data from client surveys, client interviews and stakeholder interviews into a concise report. The report outlined the impact of integrating a financial counsellor within a tenancy organisation on client and organisation outcomes.
- » **The Evaluation of the NSW Curriculum Reform Accelerated Adopter program** (Department of Education, 2022) Managed the evaluation, conducted face-to-face and online focus groups, ran analysis using the NVivo software and synthesised findings to provide timely feedback on key resources and supports provided by the Department.