



## PERSONAL

E kate.sunners@artd.com.au  
T 02 9373 9908



## EDUCATION

Bachelor of Social Science, UQ, (2015)  
Bachelor of Fine Arts Creative Writing  
Production, QUT (2008)  
Certified Digital Marketing Professional,  
DMI (2022)  
Microcredential, Inclusive Analytic  
Techniques, University of Toronto  
(2024, in-progress)  
Member, Australian Evaluation Society



## KATE SUNNERS

### SENIOR CONSULTANT



Kate combines her skills and passion for critical and strategic thinking with a depth of experience from her past career in strategic communications in non-profit, corporate, and tertiary education sectors. She is experienced in synthesising and concisely conveying insights from multiple sources. She works with clients and stakeholders to identify creative and evidence-based policy and program solutions.

Kate is practiced in knowledge translation for diverse audiences. She is also an experienced editor and writer of grants, proposals, strategic and technical documents.



*"I'm a passionate about the potential for evaluations and evaluative thinking to create better solutions that allow people, landscapes and communities to thrive, and to help us avoid unintended negative consequences."*

### EVALUATION FRAMEWORKS AND PROGRAM LOGICS

Kate is an experienced facilitator with an applied understanding of adult learning principles, which she brings to program logic and customer journey mapping workshops with clients.

- » **Evaluation framework for the Families Capacity Building project** (eSafety Commissioner, 2023) undertook literature review, facilitated program logic and customer journey mapping workshop, and developed data collection tools for the framework.
- » **Evaluation Framework, Monitoring, Evaluation and Reporting Plan and surveys for the Interment Industry Scheme** (Cemeteries & Crematoria NSW, 2023): managed a team developing and delivering two surveys, and an Evaluation Framework and MER Plan inclusive of a rubric, data dashboard and reporting templates.

### EVALUATION AND SYSTEMS IMPROVEMENT

Kate brings a systems and structural lens to her work across diverse sectors, and works to build her clients' understanding and use of evaluative thinking and tools across her projects.

- » **Joint Regional Health Needs Assessment** (Darling Downs West Moreton Primary Health Network, in-progress) managing a team delivering a joint health needs assessment and opportunities roadmap for a PHN and two Hospital and Health Services, for three priorities: after hours, multicultural communities and people at risk of/experiencing homelessness.
- » **Evaluation of the Northern Australia Biosecurity Strategy** (Department of Agriculture and Fisheries, in-progress) managing a team delivering evaluation of the benefits of the Strategy, through interviews, focus groups and surveys.
- » **Monitoring and evaluation of Flood Grants and evaluation capacity building with grantees** (Country to Coast Queensland, in-progress) managing a team supporting grantees with capacity building to design and deliver their own evaluations, and conducting an evaluation of the grants program.
- » **Evaluation of the Thriving Queensland Kids Partnership** (Paul Ramsay Foundation, in-progress) supported development of a rubric and evaluation framework and tools, and is currently involved in data collection and analysis.

### DATA COLLECTION, SYNTHESIS AND REPORTING

Kate draws on experience from her past career in strategic and creative communications to provide engaging and concise reports and infographics.

- » **Evaluation of the Healthy Canberra Grants** (ACT Health Directorate, in-progress): managing a team evaluating the health outcomes from six years of community grant rounds, using surveys, interviews and rubric.
- » **Evaluation of the Environmental Research Grants** (Environmental Research Trust, 2023): managed a team evaluating five years of research grant rounds and involved in survey tool design, conducting interviews, document review, report writing.
- » **Health Justice Partnership Evaluation** (Office of the Coordinator-General for Family Safety, 2022): conducted and analysed interviews with users of legal services in health settings, synthesised data and co-wrote report.
- » **Case for Change - Prevention, Safety and Healing - children and young people with problematic and harmful sexual behaviour** (NSW Ministry of Health, 2021): lead writer of a persuasive document which included incorporating and extending an existing literature review.