



## PERSONAL

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## EDUCATION

Master of Analytics (Excellence),  
University of New South Wales (2022)  
Bachelor of Design (Honours),  
University of New South Wales (2017)  
Member, Australian Evaluation Society



## ERIN SEETO CONSULTANT



Erin's journey into evaluation began in the public sector and she completed her Masters in Analytics to enhance her expertise. Erin draws from her experience in stakeholder engagement, relationship maintenance, and graphic design, to her work analysing data and synthesising findings. She is passionate about bringing evaluation findings to life through captivating communications.



*Evaluation helps inform decision making and can provide valuable insights to improve programs and initiatives. I enjoy interacting with people, unpacking data and communicating it in a way that is most useful to stakeholders.*

### HEALTH AND SOCIAL WELLBEING

Having worked 3 years in NSW Health, Erin has a detailed understanding of the context in which government health agencies work. She has a strong interest in community health and wellbeing and is passionate improving health outcomes for society.

- » **Trans and Gender Diverse Care in Community Health** (Your Community Health, 2023-in progress): Contributing to the mixed-methods evaluation by undertaking analysis of the quantitative data using R, as well as conducting interviews with multidisciplinary staff. Supporting the report writing by synthesising the qualitative and quantitative data to answer key evaluation questions.
- » **Assessment of Health and Development Checks in Preschools** (NSW Department of Education, February 2022-2023): Provided project management support to organize and coordinate data collection with stakeholders across the state as well as maintaining client relationships within the project. Carried out interviews and collated all data to consolidate findings for client and sector-facing reports.

### DATA COLLECTION, ANALYSIS AND REPORTING

Erin has experience in project management, stakeholder engagement, qualitative and quantitative data collection and analysis. She has contributed to many evaluation projects across a range of policy areas including health, education, environment, and aged care.

- » **The NSW K-2 Curriculum Reform Qualitative Evaluation** (NSW Department of Education, 2023-2024): Project managed the qualitative evaluation for the NSW Curriculum Reform, whilst coordinating, conducting, and analysing several interviews with teachers and school leaders across NSW. Provided thematic analysis of these interviews into quarterly reports to the Centre for Education Statistics and Evaluation.
- » **Adaptation Strategy MERI Framework** (Department of Climate Change, Energy, the Environment and Water, February 2023-in progress): Led and facilitated workshops with different teams within the Department to produce multiple program logics. Supporting the development of the outcomes matrix, evaluation plan and MERI framework for the Adaptation Strategy.
- » **Get Back in the Game Evaluation** (NSW Department of Education and Training, 2023-2024): Co-managed the qualitative evaluation of Get Back in the Game, which included conducting face-to-face and online interviews with case workers, school leadership staff and young people. Synthesised and reported on their responses to contribute to the Centre for Education Statistics and Evaluation's overall evaluation of the program.
- » **Stronger Country Community Fund Round 5 Evaluation** (Department of Regional NSW, 2023): Analysed large administrative datasets to incorporate to the evaluation report. Along with providing quantitative insights also created infographics using this data to geographically map the funding amount and number of projects funded across the state.

### DATA VISUALISATION

Erin's training and work in graphic design for the public sector helps her bring data to life through meaningful infographics and data visualisation that capture and communicate key findings at a glance. She has provided visuals from timelines, stakeholder communications and project outlines, to report-on-a-page infographic summaries for ARTD's government and nonprofit clients, including Resilience NSW, NSW Department of Education, Department of Regional NSW, Transport for NSW, Paul Ramsay Foundation and Tirkandi Inaburra Cultural and Development Centre.