



Rae is a versatile evaluator experienced in the public, private and non-government sectors, with strong stakeholder engagement skills.

Rae previously had a career as a health and science journalist, in consultancy roles and in Landcare. She brings her exceptional communication skills into her work, questioning and listening to her clients' needs and situation, and communicating findings in a way that encourages take-up by decision makers.



I love the combination of analytical, practical and strategic thinking in evaluation, and the opportunity to collaborate with people doing such interesting and useful work. I aim to design evaluations that are fit for purpose, and will give clients results they can act on.

RAE FRY

SENIOR MANAGER



Rae joined ARTD in 2022 after 10 years in specialist evaluation and policy analysis roles in NSW Government and NGOs. She brings strong experience in project management and evaluation advice and coaching for program teams.

MONITORING AND EVALUATION

- » **Monitoring and evaluation of rapid antigen testing in workplace settings** (Agency for Clinical Innovation, NSW Health). In her role as Senior Evaluation Analyst, Rae led the rapid monitoring and evaluation of rapid antigen testing for COVID-19 in workplace settings.
- » **Evaluation of program to improve care of babies with bronchiolitis** (Agency for Clinical Innovation, NSW Health). In her role as Senior Evaluation Analyst, Rae was end-to-end lead for a formative evaluation of the Leading Better Value Care bronchiolitis initiative.
- » **Evaluation of 40km/h speed limits in NSW** (Centre for Road Safety, Transport for NSW): In her role as Senior Evaluation Analyst, Rae managed a process and outcome evaluation of 40 km/h speed limits in NSW high pedestrian areas, which led to funding to expand the program. A conference presentation on this evaluation received a national award.
- » **Research and evaluation of tobacco control** (Cancer Council NSW). In her role as Senior Evaluation and Research Analyst, Rae managed research and evaluation in tobacco control, including evaluation design, quantitative and qualitative data collection, reporting and dissemination.

POLICY AND STRATEGY

- » **Tackling Tobacco program strategic plan** (Cancer Council NSW). In her role as Senior Evaluation and Research Analyst, Rae developed a strategic plan and evaluation plan for the Tackling Tobacco program, which partnered with non-government community services organisations. She also managed an evaluation of Tackling Tobacco's implementation and cultural appropriateness in Aboriginal services and communities.
- » **Policy analysis for cancer prevention and patient support** (Cancer Council NSW). In her role as Senior Policy Analyst, Rae conducted research and policy analysis to inform recommendations on co-payments for chemotherapy, which contributed to policy change. She also developed and analysed policy options for cancer prevention and patient support.