



PERSONAL

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EDUCATION

Masters Applied Science, Development Studies, Lincoln University (2008)
Bachelor of Arts, Sociology, University of Canterbury (2006)
Member, Australasian Evaluation Society



SHARON MARRA-BROWN

MANAGER



Sharon is a performance and evaluation specialist, combining technical excellence with emotional intelligence. She creatively applies her knowledge and skillset to help her clients foster new ideas to problem solve and create new opportunities. Committed to a 'for purpose' ethos, Sharon is dedicated to working with organisations to develop visionary and realistic strategies, practical and meaningful performance frameworks and useful evaluations.



I love connecting with people who are passionate about the work that they do and helping them uncover the answers to the questions that matter to them and their stakeholders. I believe in evaluations that are practical but creative, building on what you already know about your programs and delivering new insights. I want to deliver evaluations that you can actually use to improve the work you are passionate about delivering.

Sharon joined ARTD Consultants following more than 15 years in the public service, most recently as the Manager for Strategy, Performance and Evaluation at the Health Education and Training Institute in NSW. Sharon has varied experience in the public sector, with a focus on health, education and the environment.

DESIGNING PERFORMANCE AND EVALUATION FRAMEWORKS

Sharon leads the development of performance, monitoring and evaluation frameworks and implementation plans, both at the organisation and program level. She has extensive experience in supporting organisations to identify the strategic purpose underlying their monitoring and evaluation activities, their key information needs and how they can feasibly monitor and measure these over time. Sharon is experienced in working with co-design processes that involve people with lived experience to develop frameworks and plans that inform more effective programs, and better outcomes for people

- » **Organisational Performance and Evaluation Framework** (NDIS Quality and Safeguards Commission, 2020)
- » **Organisational Outcome and Improvement Framework** (Flourish Australia, 2020-2021)
- » **Drink and Drug Driving Reform Monitoring and Evaluation Plan** (Centre for Road Safety, Transport for NSW, 2020)
- » **Safety and Quality Curriculum Monitoring and Evaluation Framework** (Clinical Excellence Commission NSW, 2021)

DESIGNING AND DELIVERING EVALUATIONS

Sharon leads design and delivery of quality evaluations that meet the strategic information needs of our clients. She brings her skills and experience in the health and education sectors into other areas and is always curious to engage with new projects across diverse industries.

- » **Fair Work Commission National Wage Assessment Structure Trial** (Department of Social Services, 2020-21)
- » **Suicide Prevention Initiatives** (NSW Health, 2020-2022)
- » **Treasury Process Evaluations** (State Insurance Regulatory Authority, 2020)
- » **Drink and Drug Driving Reform** (Centre for Road Safety, Transport for NSW, 2020)
- » **Evaluation of the NSW Health Palliative and End of Life Framework** (NSW Health, 2021)