



PERSONAL

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EDUCATION

Certified Digital Marketing Professional, DMI (2022)
Bachelor of Social Science, University of Queensland (2015)
Bachelor of Fine Arts Creative Writing Production, QUT (2008)



KATE SUNNERS COMMUNICATIONS OFFICER



Kate is a creative and analytical communications professional with a dedication to creating social and environmental good. She works alongside ARTD staff to create engaging deliverables for our clients, synthesise data into compelling visuals, and communicate the impact of good evaluative practice.

She is an experienced proofreader and writer of grants, proposals and technical documents. Kate is a strategic thinker with a deep understanding of the nonprofit and philanthropic sectors, having previous experience in grants and fundraising roles.



I'm a passionate about promoting the use of evaluations in creating better solutions that allow people, landscapes and communities to thrive.

Kate is a member of ARTD's support services team, responsible for ARTD's internal and external communications and digital assets. She supports ARTD's consultants to deliver high quality, engaging written and visual deliverables, and works with clients to produce written communications that meet their strategic objectives. She is experienced in producing and evaluating communication strategies and campaigns, creating infographics and data visualisations, report and document writing and design, grant and tender writing and copywriting.

WRITING AND DOCUMENT DESIGN

- » **Case for Change - Prevention, safety and healing – children and young people with Problematic and Harmful Sexual behaviour** (NSW Ministry of Health, 2020-2021): Brought together key data from consultations, existing literature, research and strategy into a compelling Case for Change document.
- » **Future Directions Interim Evaluation Report Summaries** (NSW Department of Communities and Justice, 2021): Consolidated reports into accessible 2-3 page summaries, and provided document design.
- » **Amaze Education Campaign Evaluation** (Amaze, 2021): Provided analysis of media-buy performance data and comparison with previous campaign, and support with report writing and infographics.
- » **Visual deliverables:** Kate produces compelling visual assets for reports to help comprehension and retention of key data. Recent project include infographics for: the process evaluation of the Creative Kids Program (Create NSW), the evaluation of the Co-location Pilot (Attorney General's Department), evaluation of the Southport Specialist Domestic Violence Court Justice Response (QLD Department of Justice and Attorney-General), Complaint Management System Review (Queensland Crime and Corruption Commission), evaluation of Skills Organisation Pilots (Department of Education, Skills and Employment), evaluation of Amaze Support Line (Amaze), evaluation of Amaze Education Campaign Evaluation (Amaze), Evaluation of Suicide Prevention Initiatives (NSW Health), Trial of new modified wage award for Australian Disability Enterprises (Department of Social Services).
- » **Preparation of tenders and strategic documents** for Aboriginal Community Corporations.