

Sue Bertram | Director

Sue joined ARTD after more than 20 years in the public service and not for profit sectors. Sue is experienced in research and evaluation, policy and planning across health, education and community services. She brings deep knowledge of the Australian public sector.

With an open and collaborative interpersonal style, Sue contributes to 'what works' by engaging with community, clients and consumers, subject matter experts and key stakeholders to design, implement and evaluate social policy solutions. Sue's experience in project management, service design and implementation gives her valuable insight across the lifecycle of services.



I value understanding the consumer and stakeholder experience to enable change to human services and systems

Education:

Master of Applied Psychology (Macquarie University)
Bachelor of Arts (Macquarie University)

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Health, Mental Health, Community Wellbeing and Resilience

Sue has recently led and advised on a number of mixed-method evaluations within health, mental health community wellbeing and resilience and disaster management sector.

- Evaluation of the Primary Care Pilots (current)
- Evaluation of 6 Programs of the 8th Pharmacy Agreement (Department of Health and Aged Care, 2025-2029)
- Healthy Canberra Grants Program Evaluation (ACT Health, 2025)
- Evaluation of the Silver Chain Palliative Care Social Impact Bond Pilot (Silver Chain 2024)
- Evaluation of the NSW Health End of Life and Palliative Care Framework, 2019-2024 (Phase 1) (NSW Ministry of Health 2023)
- Health Justice Partnership Review (Office of the
- Coordinator-General for Family Safety 2023)
- Evaluation of the NSW Health Future Podcast (NSW Ministry of Health 2022)

Strategies and Frameworks

Sue collaboratively leads work with clients and stakeholders to clarify current and desired future states, and to design measures of success.

- National Framework for Genomics in Cancer Control (Cancer Australia, 2025)
- Mental Health and Suicide Prevention Evaluation Framework (Department of Health and Aged Care, 2025)
- Mental Health Implementation (National Emergency Management Agency, 2024)
- Local Court Strategic Plan (Department of Communities and Justice, Courts Tribunals and Service Delivery 2023)
- Yourtown program logic and Performance Framework (Yourtown, 2023)

Service Design and Developmental Evaluation

Sue brings her expertise in developmental approaches to support design and decision making in dynamic and complex systems and environments. She is passionate about supporting clients and stakeholders to harness emergent opportunities to innovate and create new possibilities within program design and communities.

- Health Needs Assessment (Darling Downs West Moreton PHN, 2024)
- Mental Health, Wellbeing and Resilience (Country to Coast PHN, 2024)
- Community Wellbeing and Resilience (Healthy North Coast PHN, 2023)
- Beaudesert Child and Youth Collaboration Project (Brisbane South PHN, 2023)
- Healthy Ageing (Healthy North Coast PHN, 2022)
- Capacity Building for Mercy Care (Mercy Care 2021)
- Drink and Drug Driving Combined Offences Evaluation (NSW Transport, 2024-current)
- Purple Flag Pilot Program Evaluation (Office of the 24 Hour Economy Commissioner 2024)
- Reintegration Housing Support Program (Community Restorative Centre, 2023)
- Creative Kids Outcomes Evaluation (Create NSW, 2021-2024)
- Creative Kids Process Evaluation (Create NSW, 2021-2023) A mixed method process evaluation of the implementation
- Evaluation of the Co-Location Pilot (Attorney-General's Department 2022)
- Cost of Living Evaluation (Service NSW, 2022)
- Evaluation of the Aboriginal Outcomes Strategy Phase 1 (NSW Department of Communities and Justice, 2020)
- Evaluation of the PCYC Solid Ground Program (Community Services Directorate, ACT Government, 2024-2025)

Evaluation and Review

Sue leads the evaluation of programs, services and systems with consideration to the context through systems evaluation, the use of mixed methods and the inclusion of community and consumer voice.

Last updated March 2025