



PERSONAL

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EDUCATION

Masters of Research (MRes)
(Anthropology), Macquarie University
(2016)
Bachelor of Arts (Anthropology),
Macquarie University (2013)



Natasha recently joined ARTD. She is a passionate qualitative researcher with experience in mixed-methods research and evaluation. Before joining ARTD, Natasha worked in a range of sectors; mental health, health, homelessness, and domestic family violence. In these positions she was responsible for the design, implementation and evaluation of community and regional mental health, health and community safety and wellbeing projects.



I'm driven by a desire to support and empower people and communities. I feel evaluation is an invaluable resource in doing that. For me, meaningful evaluation provides a way to capture a program or organisation's strengths, while also identifying areas for improvement and refinement. It provides a space to be honest around what works and what doesn't and ask why? When done in earnest, this provides the opportunity to empower decision makers and enhance programs so they best serve the communities and individuals they exist for.

NATASHA MCDONALD CONSULTANT



HEALTH AND MENTAL HEALTH

- » **Evaluation of the Mental Health Stepped Care Model** (Eastern Melbourne Primary Health Network, 2020): Supporting reporting on the two-year evaluation which is being conducted in partnership with the University of Melbourne to examine the staged implementation and impact of the Mental Health Stepped Care Model across Eastern Melbourne.
- » **Evaluation Strategy for Problematic and Harmful Sexual Behaviours** (NSW Health, 2020): Supported the development of program logics and review of literature around workforce development.
- » **Evaluation of Optimal Care Pathways HealthPathways** (North West Melbourne Primary Health Network on behalf of Victorian and Tasmanian PHN Alliance, 2020): supported ethics submissions, project plan development, stake holder engagement and data collection plan.
- » **Evaluation of Enrich Program** (North West Melbourne Primary Health Network, 2020): supporting ethics submission and evaluation planning for the project.

COMMUNITY HEALTH AND PRIMARY HEALTH

- » **Health Promotion Officer** (DPV Health, 2019-20): Natasha supported the design, implementation and evaluation of prevention of violence against women (PVAW) programs, community health campaigns and workforce development around gender equity and responding to domestic family violence. Natasha designed program logics, project and evaluation plans, managed budgets, and led community stakeholder engagement and management with peak, community, specialist, faith and health organisations and services.
- » **After Hours and Mental Health Program Officer** (Central Eastern Sydney Primary Health Network, 2019): Natasha commissioned and supported the project management of regional mental health, after hours aged care and homelessness projects. This work involved the management and engagement of a wide range of stakeholders, including clinical, non-clinical, public, private, primary and tertiary health sectors; as well as carers and individuals with lived experience. Natasha has worked to co-design commissioned services and worked collaboratively with individuals with lived experience in the mental health.

INTERNATIONAL HEALTH

- » **Anthropologist** (Macquarie University, 2015): Natasha worked overseas with the Fiji Ministry of Health and the University of the South Pacific to research community understanding and engagement with mental health services. She used a range of in-person and digital data collection methods, reviewed literature and analysed population demographics. Her work centred around providing insight into community beliefs and health seeking behaviour around mental health in order to assist health providers and the government address barriers to service access.