



PERSONAL

E sharon.marra.brown@artd.com.au
T 0479 177 800



EDUCATION

Masters Applied Science, Development Studies, Lincoln University (2008)
Bachelor of Arts, Sociology, University of Canterbury (2006)
Member, Australasian Evaluation Society



Sharon is an accomplished and passionate evaluation consultant whose work is rooted in the values of equity, justice, and social impact. Sharon is known for her expertise in collaborating with lived experience evaluators, working sensitively and ethically with people who face barriers to inclusion, and navigating evaluations in complex systems. Curious and friendly, Sharon establishes strong client relationships while maintaining her independence as an evaluator.



As an evaluation consultant, I am driven by connecting with passionate individuals and helping them uncover answers to the questions that matter. I believe in practical and creative evaluations, building on existing knowledge and delivering actionable insights. My goal is to provide evaluations that empower you to improve the impactful work you are undertaking.

SHARON MARRA-BROWN

SENIOR MANAGER



Sharon joined ARTD Consultants following more than 10 years in the public service, and has a focus on health, mental health and suicide prevention. With a strong ethical approach, Sharon navigates complex systems to ensure an evaluation process that deeply considers policy and program responses being implemented in dynamic and challenging contexts. Sharon's dedication to tackling issues from various angles, thinking critically about systems, and promoting ethical practices has consistently led to successful outcomes. With an impressive track record and an unwavering commitment to her work, Sharon continues to collaborate with clients to develop and deliver evaluations that leave a lasting positive impact on individuals, organisations and the systems they work in.

DESIGNING PERFORMANCE AND EVALUATION FRAMEWORKS

Sharon leads the development of performance, monitoring and evaluation frameworks and implementation plans, both at the organisation and program level. She has extensive experience in supporting organisations to identify the strategic purpose underlying their monitoring and evaluation activities, their key information needs and how they can feasibly monitor and measure these over time.

- » **Safety and Quality Curriculum Monitoring and Evaluation Framework** (Clinical Excellence Commission NSW, 2021)
- » **Organisational Outcome and Improvement Framework** (Flourish Australia, 2020-2021)
- » **Organisational Performance and Evaluation Framework** (NDIS Quality and Safeguards Commission, 2020)
- » **Drink and Drug Driving Reform Monitoring and Evaluation Plan** (Centre for Road Safety, Transport for NSW, 2020)

DESIGNING AND DELIVERING EVALUATIONS

Sharon specialises in working on evaluations that engage with people who face barriers in accessing supports and services, including people from Aboriginal and Torres Strait Islander, LGBTQIA+ and culturally and linguistically diverse communities, people with who are living with suicidal thoughts and behaviors and mental health issues, children and young people, older people and people from rural and regional areas. Sharon is experienced in working with co-design processes to involve people with lived experience in developing evaluations that inform more effective programs, and better outcomes for people.

Mental health and suicide prevention

- » **Child and Youth HOPE (aftercare service for children and young people at risk of suicide)** (Victorian Department of Health, 2022-2024)
- » **NSW Suicide Prevention Framework Evaluation – Year 1** (Mental Health Commission, 2023)
- » **Australian Eating Disorder Research & Translation Strategy 2021-2030 – monitoring, reporting and implementation plan and advocacy and investment plan** (InsideOut Institute, University of Sydney, 2023)
- » **Older People's Suicide Prevention Pathway Evaluation** (NSW Health, 2022-2023)
- » **Independent Evaluation of Beyond Blue** (Beyond Blue, 2022-23)
- » **Towards Zero Suicides Evaluation (evaluating six Toward Zero Suicides initiatives)** (Towards Zero Suicides Evaluation (evaluating six Toward Zero Suicides initiatives))

DESIGNING AND DELIVERING EVALUATIONS

Mental health and suicide prevention (continued)

- » [Lived and Living Experience Workforce Data Project](#) (Victorian Department of Health, 2022)
- » [Building on Aboriginal Communities' Resilience Review](#) (NSW Health, 2022)

Health

- » [People Management Skills Program Survey Analysis and review](#) (Health Education and Training Institute, 2023)
- » [NSW Palliative Care Framework Evaluation - Phase I](#) (NSW Ministry of Health, 2021-23)
- » [Western Australia Health Translation Network - Research Education and Training Program](#) (WAHTN, 2021)
- » [Maternal transfers Redesign Formative Evaluation](#) (NSW Ministry of Health, 2021)
- » [Leadership and management development for health professionals - snapshot review](#) (Health Education and Training Institute, 2020)
- » [NSW Health Service Planners Strategy Evaluation](#) (NSW Ministry of Health, 2020)

Other projects

- » [FV and Disability Practice Leader initiative](#) (Department of Families, Fairness and Housing: Family Safety Victoria, 2023-24)
- » [LGBTIQ+ Family Violence Reform Initiatives](#) (Department of Families, Fairness and Housing: Family Safety Victoria, 2022-23)
- » [Evaluation of the NSW Health Palliative and End of Life Framework](#) (NSW Health, 2021)
- » [Fair Work Commission National Wage Assessment Structure Trial](#) (Department of Social Services, 2020-21)
- » [Treasury Process Evaluations](#) (State Insurance Regulatory Authority, 2020)
- » [Drink and Drug Driving Reform](#) (Centre for Road Safety, Transport for NSW, 2020)

CONFERENCE PRESENTATIONS

- » [Working with lived experience researchers: a practical framework](#) (Australasian Evaluation Conference, 2022)
- » [Collaborating with people with lived experience in research and evaluation: a practical framework and perspectives](#) (Australian National Suicide Prevention Conference, 2023)
- » [Empowerment or exploitation: the ethics of engaging people with lived and living experience in evaluation](#) (Australasian Evaluation Conference, 2023)