



PERSONAL

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EDUCATION

Masters Applied Science, Development Studies, Lincoln University (2008)
Bachelor of Arts, Sociology, University of Canterbury (2006)
Member, Australasian Evaluation Society



Sharon is a creative and entrepreneurial strategy, performance and evaluation professional, combining technical excellence with emotional intelligence. Committed to a 'for purpose' ethos, while looking for ways to constructively disrupt traditional mind sets, Sharon is outcomes focused and is highly experienced as a performance manager, program evaluator and strategic thinker.



"I love connecting with people who are passionate about the work that they do and helping them uncover the answers to the questions that matter to them and their stakeholders. I believe in evaluations that are practical but creative, building on what you already know about your programs and delivering new insights. I want to deliver evaluations that you can actually use to improve the work you are passionate about delivering".

SHARON MARRA-BROWN MANAGER



Sharon recently joined ARTD from the Health Education and Training Institute (HETI), where she led the development and implementation of their Performance Framework.

HEALTH EDUCATION AND TRAINING INSTITUTE

In her various roles at HETI, Sharon was the organisational lead for evaluation, performance and reporting. She was responsible for co-designing and managing practical and robust evaluations and developing enterprise-wide governance systems. She provided high-level strategic advice to the HETI executive team and was responsible for presenting research and analysis of complex state-wide health and education issues in creative ways, including the use of dashboards.

- » **Manager - Strategy, Performance and Evaluation** (2015-19): Sharon was the organisational lead for evaluation, performance and monitoring. She was a thought leader for and co-designed the HETI Strategic Plan 2018-20, the HETI Higher Education Strategy 2019-21, the HETI Diversity Charter and the Stakeholder Engagement Strategy. She also led the design and implementation of various frameworks, including the Business Unit Performance Agreement Framework, the Evaluation Framework and the Reporting Framework.
- » **State-wide lead for the Clinical Supervision Support Program** (Health Workforce Australia, 2012-15): Sharon was responsible for the delivery of NSW component of the national evaluation of the program, which involved extensive stakeholder consultation reporting to the federal Department of Health.
- » **Senior Project Manager** (2012-15) **and Program Officer** (2011-15): Sharon gained high-level program management experience, including coordinating the development, piloting and implementation of the Prevocational General Practice Placements Program. In these roles, Sharon gained extensive experience in stakeholder engagement, across clinical and non-clinical stakeholders, in the public, private, primary and tertiary health sectors.

CHRISTCHURCH CITY COUNCIL (NEW ZEALAND)

- » **Environmental Planner** (2008-11): responsible for leading the review and decision making processes for resource consent applications under the New Zealand Resource Management Act 1991. Sharon regularly consulted with communities and presented at formal hearings, and developed high-level negotiation and mediation skills.