



PERSONAL

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EDUCATION

Masters Applied Science, Development Studies, Lincoln University (2008)
Bachelor of Arts, Sociology, University of Canterbury (2006)
Member, Australasian Evaluation Society



SHARON MARRA-BROWN

MANAGER



Sharon is a creative and entrepreneurial strategy, performance and evaluation professional, combining technical excellence with emotional intelligence. Committed to a 'for purpose' ethos, Sharon is dedicated to working with organisations to develop visionary and realistic strategies, practical and meaningful performance frameworks and useful evaluations.

Sharon joined ARTD Consultants following more than 15 years in the public service, most recently as the Manager for Strategy, Performance and Evaluation at the Health Education and Training Institute in NSW. Sharon has varied experience in the public sector, with a focus on health, education and the environment.

DESIGNING PERFORMANCE AND EVALUATION FRAMEWORKS

- » **Performance Framework** (Health Education and Training Institute, 2015-19): Sharon developed and implemented an organisation wide approach to performance management, which has been used to drive performance improvement and streamline enhanced reporting.
- » **Performance and Evaluation Framework** (NDIS Quality and Safeguards Commission, 2020): Sharon supported development of an organisational performance and evaluation framework, aligned strategically to existing frameworks and focussed on delivering quality outcomes against the Public Governance, Performance and Accountability Act 2013.
- » **Drink and Drug Driving Reform** (Centre for Road Safety, Transport for NSW, 2020): Sharon is developing an evaluation framework to guide future evaluations of both the process and impact of implementing a suite of drink and drug driving reforms.

EVALUATION AND REVIEW

- » **Fair Work Commission National Wage Assessment Structure Trial** (Department of Social Services, 2020-21): Sharon is managing a national project to evaluate a major trial of a new wage assessment structure for supported employees, on behalf of the Department and the Fair Work Commission.
- » **StOP Program** (The Stroke Foundation, 2019): Sharon synthesised a mixed methods evaluation analysis for an innovative program focussed on changing behaviour of stroke survivors in the community,
- » **Treasury Process Evaluations** (State Insurance Regulatory Authority, 2020): Sharon undertook and reported on three process evaluations for Treasury evaluations of SIRA projects.
- » **Drink and Drug Driving Reform** (Centre for Road Safety, Transport for NSW, 2020): Sharon is undertaking an operational review of a suite of drink and drug driving reforms.



"I love connecting with people who are passionate about the work that they do and helping them uncover the answers to the questions that matter to them and their stakeholders. I believe in evaluations that are practical but creative, building on what you already know about your programs and delivering new insights. I want to deliver evaluations that you can actually use to improve the work you are passionate about delivering".