



## PERSONAL

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## EDUCATION

PhD (Public Health), Deakin University (2020)

Master of Assessment and Evaluation,  
University of Melbourne (2011)

Bachelor of Arts (Criminal Justice),  
RMIT University (2000)

Member, Australian Evaluation Society

Member, American Evaluation Association



Brad has over 18 years' experience in evaluation and applied social research. He leads multidisciplinary teams, engages stakeholders and combines multiple forms of evidence to improve both the quality and utility of evaluation. He manages and conducts organisational reviews, needs assessments, process and impact studies, and theory-driven evaluations across many policy areas for industry, government, community and not-for-profit clients. Brad taught and mentored postgraduate evaluation students for over a decade at the University of Melbourne.



*Evaluators are in a very privileged position. We contribute to improving the quality and value of programs and policies addressing some of the most difficult and entrenched problems facing the world today. We are invited to the policy-making table because of our independence, integrity and skills that we use to provide reasoned and defensible judgments about the merit and worth of programs.*

## BRAD ASTBURY DIRECTOR



### DESIGNING AND DELIVERING EVALUATIONS

Brad leads projects ranging from local improvement efforts to large-scale assessments of program implementation, effectiveness and value for money. He designs and delivers evaluations across a diverse range of areas, including education and training, justice and community safety, primary health care, employment services, housing and energy policy.

### MIXED-METHODS EVALUATION

Brad is skilled at integrating evidence from quantitative and qualitative data to arrive at evaluative conclusions, employing a collaborative approach to combine and synthesise mixed-methods data to reach an overall judgement of effectiveness.

- » **Evaluation of the Teaching Tool for Kindergartens Pilot** (Department of Education and Training, 2020-21).
- » **First Nations Research on COVID-19 Grants Program Evaluation** (APPRISE, 2020-21).
- » Performance case studies to measure the longer-term outcomes of better evidence from the **Indigenous Advancement Strategy (IAS) Indigenous Evaluation Framework** (National Indigenous Australians Agency, 2020-21).
- » **Evaluation of youth mental health services** (North West Melbourne Primary Health Network [NWM PHN], 2020-21).
- » **Evaluation of mental health stepped care services** across the Eastern Melbourne PHN (2018-20).
- » Evaluation of regional implementation of **The Roadmap to Close the Gap for Vision** (The Indigenous Eye Health Unit, University of Melbourne, 2020-21).
- » Evaluation of **Optimal Care Pathways (OCPs) HealthPathways** project (Victorian-Tasmanian PHN Alliance, 2020-21).
- » **Evaluation of the Richmond Veterans Accommodation Project** (Victorian Department of Premier and Cabinet, 2019).

### EVALUATION CAPACITY-BUILDING AND TRAINING

Brad explains and translates complex ideas for diverse audiences. He has extensive experience conducting workshops, seminars and professional development, often as part of projects to develop monitoring and evaluation frameworks, build internal evaluation capacity, and prepare in-house research and evaluation toolkits.

### ADVANCING KNOWLEDGE OF EVALUATION THEORY AND PRACTICE

Brad publishes regularly in leading journals. Examples include articles on the contribution of leading evaluation theorists in *Evaluation*, the importance of program theory in the *American Journal of Evaluation*, the principles of using co-design to generate health service improvements in *BMC Public Health*, and book chapters on the future of evaluation and using theory in evaluation.