PERSONAL
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EDUCATION
Master of Human Decision Science,
Maastricht University (2018)
Bachelor of Arts, Psychology,
University of Melbourne (2014)
Member, Australian Evaluation Society

GEORGIA MARETT
CONSULTANT

Georgia is a quantitative analyst and economist who brings a deep knowledge of behavioural economics, data analytics and data visualisation. She supports survey design, data collection and analysis, and report writing for ARTD projects across a range of policy sectors. With a background in psychology and economics, Georgia has broad interests including mental health, domestic violence, financial literacy, and sustainability. Georgia uses her behavioural economics skills to inform logic models, boost survey response rates and interpret evaluation findings using a behavioural lens. Georgia has honed her stakeholder communication and management skills to help clients harness the inputs of their stakeholders. She has experience training large groups to embed new data collection methods.

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I am really motivated by sharing insights with a client – if I can tell them something that they didn't know before and they can combine this with their knowledge of their own program then we can use this to explore a new path together. I find that really satisfying.

QUANTITATIVE AND QUALITATIVE ANALYSIS

» **Number Plate Theft Reduction Trial evaluation** (Department of Justice and Community Safety, Victoria, 2018–19): Georgia analysed a large amount of quantitative data and assisted with report writing to identify the facilitating factors for the initiative and determine its overall effectiveness.

» **Open Doors to Rental Reform Consultation analysis** (Department of Housing and Public Works, Queensland, 2018–19): Georgia worked with the ARTD team to assess the scope of the analysis, code and analyse qualitative and quantitative data, and write the final report. This project made use of machine learning techniques to analyse over 130,000 responses.

» **Affordable School Uniforms and Glasses for Kids evaluation** (Department of Education and Training. Victoria, 2019): Georgia led the analysis of a high volume of internal quantitative data, conducted an economic analysis of the programs and supported report writing.

» **Ability Links school program evaluation** (Social Futures NSW, 2019): Georgia analysed diverse datasets collected by the various programs to identify high-level trends and outcomes for the Ability Links program and identified effective ways to visualise the findings.

» **Early Resolution Pilot Queensland evaluation** (Office of the Director of Public Prosecutions Queensland, 2019): Georgia analysed multiple large datasets collected across the Queensland court system to assess the effectiveness of the Early Resolution Pilot. She compared control and treatment groups to determine the effect size of the intervention and identify trends.

EVALUATIONS AND EVALUATION FRAMEWORKS

» **Autism Support Line evaluation** (Amaze, 2018–19): Georgia analysed internal data from Salesforce, and conducted surveys and interviews to assess the experience of people with autism and their families with the service and the impact.

» **International Students Initiatives Impact Measurement Design and Implementation** (Department of Jobs, Precincts and Regions, Victoria, 2018–19): Georgia worked with the teams to review the three logic models that underpin this initiative and combined them into one central logic model, then develop an outcomes matrix, and train staff in the recommended monitoring and evaluation strategies.

» **Mental Health Stepped Care Model evaluation (Eastern Melbourne Primary Health** Network, 2018–19): Georgia analysed KPI and other outcome data to assess the extent to which the model was achieving its aims.