



## PERSONAL

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## EDUCATION

Master of Assessment and Evaluation,  
University of Melbourne (2011)  
Bachelor of Arts (Criminal Justice),  
RMIT University (2000)  
Member, Australian Evaluation Society,  
Member, American Evaluation Association



## BRAD ASTBURY

### DIRECTOR



Brad has over 18 years' experience in evaluation and applied social research. He leads multidisciplinary teams, engages stakeholders and combines multiple forms of evidence to improve both the quality and utility of evaluation. He manages and conducts organisational reviews, needs assessments, process and impact studies, and theory-driven evaluations across many policy areas for industry, government, community and not-for-profit clients. Brad taught and mentored postgraduate evaluation students for over a decade at the University of Melbourne.



*Evaluators are in a very privileged position. We contribute to improving the quality and value of programs and policies addressing some of the most difficult and entrenched problems facing the world today. We are invited to the policy-making table because of our independence, integrity and skills that we use to provide reasoned and defensible judgments about the merit and worth of programs.*

### DESIGNING AND DELIVERING EVALUATIONS

Brad has led projects that range from local improvement efforts to large-scale assessments of program implementation and effectiveness. He has conducted evaluations of educational interventions in student wellbeing and transition to school. Brad has also evaluated several policy reforms for the Department of Justice. Recently, he worked with a team of researchers at Deakin University on a collaborative project with the Department of Health and Human Services to develop and implement interventions that Optimise Health Literacy and Access (Ophelia).

### MIXED-METHODS EVALUATION

Brad is skilled at integrating evidence from quantitative and qualitative data to arrive at evaluative conclusions, employing a collaborative approach to combine and synthesise mixed-methods data to reach an overall judgement of effectiveness.

- » Evaluation of the implementation of the **Mental Health Stepped Care Model** across the Eastern Melbourne Primary Health Network (2018–2019).
- » Development of an evaluation framework for the Victorian Government's **Energy Efficiency and Productivity Strategy** (2018).
- » Impact measurement and monitoring of initiatives implemented under the **International Education Strategy for Victoria** (2018–19).
- » **Evaluation of the Richmond Veterans Accommodation Project** for the Victorian Department of Premier and Cabinet (2018–19).

### EVALUATION CAPACITY-BUILDING AND TRAINING

Brad explains and translates complex ideas for diverse audiences. He has extensive experience conducting workshops, seminars and professional development, often as part of projects to develop monitoring and evaluation frameworks, build internal evaluation capacity, and prepare in-house research and evaluation toolkits.

### ADVANCING KNOWLEDGE OF EVALUATION THEORY AND PRACTICE

Brad is passionate about innovation in evaluation theory and practice and publishes regularly in leading journals. Examples include articles on the contribution of leading evaluation theorists in *Evaluation*, the importance of program theory in the *American Journal of Evaluation*, the principles of using co-design to generate health service improvements in *BMC Public Health*, thoughts on the Future of Evaluation, and a discussion on criminal justice evaluation for the *Advances in Program Evaluation* book series. His latest work addresses the practice of realist evaluation.