



Wendy Hodge

Principal Consultant (Research)



Wendy is a highly experienced quantitative and qualitative researcher, with particular expertise in social policy, human services, educational and health programs.

Leading ARTD's Research Group, she designs and directs projects that provide clients with credible information on the effectiveness of interventions, the scope for improvements, and the basis for decisions.

With her experience in public policy, she is fluent in communicating research issues to clients. She is skilled in managing projects through tight deadlines, unexpected barriers, and changing circumstances. She delivers reports that address the key strategic issues.

Wendy joined ARTD in 1998 from an extensive background in public health, product evaluation and health promotion.

Masters of Public Health
University of Sydney (1998)

Grad. Dip. (Nutrition/Dietetics)
University of Sydney (1990)

B.Sc Hons.
University of NSW (1982)

Member Australasian
Evaluation Society

Member, Public Health
Association of Australia

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Program Evaluation

Wendy leads teams that design and manage large scale evaluations of significant programs, where robust designs and tight management are critical:

- Review of the Young Carers Program (FAHCSIA, 2008). Wendy managed an Australia-wide review of the this program, which consulted young carers, service providers and peak bodies. The information is being used to redesign the program
- Evaluation of the NSW Child Protection Interagency Guidelines 2006 (current). a major evaluation of the Guidelines uptake with surveys and qualitative research across 14 human service agencies in NSW
- Review of Performance Indicators, Austroads (2004). Wendy used the Delphi Technique with stakeholders from road authorities in Australia and New Zealand to assess 72 performance indicators and reach consensus on their future use.

Social Research

Wendy designs and delivers research projects that produce credible and reliable findings that are used for policy decisions:

- Sober Driver Program, NSW Department of Corrective Services (2004-2005), a major education intervention for repeat drink-driving offenders. The large multi-method evaluation used a quasi experimental design complemented by qualitative methods.
- Drug Education in Schools, NSW Department of Education and Training (1999-2008), a series of research studies of pilot drug education programs in NSW schools, including the evaluation of secondary and primary school cannabis education programs.

Health Promotion

For the 8 years prior to joining ARTD, Wendy designed and evaluated health promotion programs. She draws on this experience to provide expertise for ARTD projects such as:

- Evaluation of the Metro Active Program (VicHealth 2007), a demonstration program in six metropolitan councils in Melbourne.
- Scoping for health promotion in NSW Correctional Facilities and Juvenile Justice Centres, Justice Health (2005), an investigation of the feasibility of introducing preventative health programs into correctional facilities.
- Falls Prevention in the Elderly, NSW Health (2003/2004), a summative assessment of the 'Make a Move' health promotion collaboration between six metropolitan Area Health Services.
- 10-year National Public Health Nutrition Strategy, Commonwealth Department of Health and Aged Care (1999). Wendy was senior researcher in the ARTD team that developed the Eat Well Australia Nutrition Strategy. This was the first national nutrition strategy and has provided a blueprint for state strategies across Australia.